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| January 9, 2016 | | | | | |
| Sr. No. | Session | Description | Format | Guests | Time |
| 1 | Opening Ceremony |  |  | **Mrs. Darshana Parmar Jain**  (Deputy MD, Ishwar Parmar Group) | 9:30am – 10:30am |
| 2 | Session 1:  Inception | Conditions for entrepreneurship, idea, scalability, prototype, market conditions will be covered | Keynote | **Niranjan Hiranandani**  (MD, Hiranandani Group) | 10:45am – 11:15am |
|  |  |  | Panel Discussion | **1. Niranjan Hiranandani**  **2. Supan Maheshwari** (Founder, Firstcry.com)  **3. Vijay Varda** (Co-founder, Fractal Works)  **4. Saloni Malhotra** (Associate Vice-President, Paytm) | 11:30am – 12:30pm |
| Lunch Break | | | | | |
| 3 | Session 2:  B-Pitchers | Finance Management | Keynote (with Q&A) | **Dr. Anil Lamba**  (Financial Literacy Activist) | 1:30pm – 2:15pm |
|  |  | How to write a perfect B-pan | Case Study and detailed analysis with 2 B-plans | **Ankur Agarwal** (Clarion Technologies) | 2:30pm – 3:15pm |
|  |  | What does a VC expect from you, what is the role of a VC in your startup | Keynote | Venture Capitalist  (not decided yet) | 3:45pm – 4:30pm |
| End of Day 1 | | | | | |

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| January 10, 2016 | | | | | |
| Sr. No. | Session | Description | Format | Guests | Time |
| 1 | Session 3:  Business strategy implementation | Identifying your key players, understanding marketing and advertising (and their importance) | Keynote | **Saurabh Gadgil**  (President, PNG) | 9:30am – 10:15am |
|  |  |  | Panel Discussion | **1. Saurabh Gadgil**  **2. Vishal Agarwal** (MD, Bavaria Motors)  **3. Nandkishore Attal** (MD, Shubhi Ghee)  **4. Rohit Gupta** (CEO, Rolocule Games) | 10:30am – 11:30am |
| 2 | Activity | Building network along with the utilization of knowledge received till now |  |  | 11:45am – 12:30pm |
| Lunch Break | | | | | |
| 3 | Session 4:  The Afterstory | How to utilize and manage your funds after receiving Investment | Keynote (with Q&A) | **Kunal Shah** (Founder, Freecharge) | 1:30pm – 2:15pm |
| 4 | Session 5:  Evolution | The importance of evolving with the market and consumers | IMO (In My Opinion) | **1. Mr. Anand Deshpande** (Chairman & MD, Persistent Systems)  **2. Jaydeep Barman** (CEO, Fassos) | 2:30pm – 3:30pm |
| 5 | Valedictory Ceremony |  |  | **Mr. Abhay Firodia** (Chairman, Force Motors) | 4:00pm – 4:30pm |
| End of Day 2 | | | | | |